

Quality Sites for Backlinking

Here I've put together a small list of websites where you can get high quality backlinks put up.

These sites will not only drive traffic, but also help your build a well-rounded business that is brand-able!

Just make sure that you use each of them correctly. Don't put up crappy videos on YouTube, or spammy articles that don't make sense on DocStoc. Instead, put up quality content and your business will boom.

Document Sharing Sites

Here are a few of the best doc sharing sites. Some only accept PDFs, others accept PowerPoint presentations. But all of them can drive LOTS of traffic and help your rankings if used correctly.

- DocStoc.com
- 4Shared.com
- Scribd.com
- SlideShare.net
- DivShare.com
- Issuu.com
- PDFCast.org
- Box.net
- Calameo.net
- Edocr.com
- ESnips.com
- Gazhoo.com
- MyPlick.com
- SlideBoom.com
- SlideServe.com

- Yudu.com

To find more, you can always Google something like “document sharing sites 2012” to get a more recent list.

Video Sharing Sites

Video is HUGE HUGE HUGE. People love watching videos, and written content is usually “skimmed” instead of read.

Granted- you don't *have* to do video. But technically you don't *have* to do anything I'm recommending.

But trust me- good videos get good results.

So here's a list of sites to use:

- YouTube.com
- MetaCafe.com
- Break.com
- [Google Video \(google.com/videohp\)](http://Google Video (google.com/videohp))
- DailyMotion.com
- [Yahoo! Video \(screen.yahoo.com\)](http://Yahoo! Video (screen.yahoo.com))
- Revver.com
- Vimeo.com
- vidiLife.com
- Stickam.com
- Veoh.com
- Vevo.com
- LiveLink.com
- VideoBash.com

Just make sure that when you're making these videos, they aren't too commercial-y. For one thing, many sites will take down a commercial video *very* fast. Plus, you don't get readers from YouTube to visit your site by trying to sell them something. Instead, just give quality information and tell them that they can learn more on your site.

There are lots more sites too, you just have to search for em. Something like “video sharing sites 2012” will pull up a few lists. If you're submitting videos to a lot of these sites, I highly recommend using a tool like Traffic Geyser or a service from a place like Fiverr.com.

Press Release Sites

There's a reason why tons of SEO courses right now are recommending press releases. They're good backlinks, they drive traffic, and they help your website look like more of a real business.

Note that the paid options work the best, but free options can be powerful too.

Paid PR Sites

- WebWire.com
- PRWeb.com

Free PR Sites

- PRLog.org
- 24-7PressRelease.com
- 1888PressRelease.com
- ClickPress.com
- EcommWire.com
- Express-Press-Release.com
- Free-Press-Release.com
- Free-Press-Release-Center.info
- I-Newswire.com
- NewswireToday.com
- PR.com
- PR9.net
- PR-Inside.com
- PRBuzz.com
- PRCompass.com
- PressAbout.com

And there are TONS more.

Similar to the video distribution, I recommend using a piece of software or a service for the distribution. Fiverr has a lot of great gigs for this, or you can try something like PressBot.

Social Networking Sites

Even though these links used to be near-worthless, they're becoming more and more powerful.

There are several reasons for that, but one of the big ones is that they're VERY easy to share. So for example if you have a Facebook fan page, it's easy for people on Facebook to share anything you post there with their friends on Facebook.

This is how things go viral- which is ****usually**** good for a company.

So what social networking sites should you check out? Here are a few:

- Facebook.com
- Google Plus (plus.google.com)
- Twitter.com
- Reddit.com
- Stumbleupon.com
- Digg.com
- Del.icio.us
- LinkedIn.com
- MySpace.com
- LiveJournal.com
- Tagged.com
- Orkut.com
- Metacafe.com
- myLife.com
- Badoo.com
- Friendster.com

There are quite a bit more, but you get the idea. To find more, search for something like "social networking sites 2012".

Guest Blog Posts/Article Syndication

These are fairly similar, so I lumped them together for simplicity sakes.

The idea behind guest blog posting is 3 steps:

- 1) You build a relationship with the blogger
- 2) You draft (or outsource) a VERY high quality article
- 3) You email it to them asking if you can do a guest blog post with that article.

The keys are to have a good relationship, write a quality article, and structure the article like they do their own articles/posts. Note that with a guest blog post, you usually can NOT post it anywhere else on the web! Article syndication is basically the same, except you post the article on your own site and then show it to them. If they like it, they can syndicate it on to their own blog.

So that said, here are the main resources I recommend:

- MyBlogGuest.com
- GuestBlogIt.com
- DirectoryofEzines.com

You can also just find blogs in your niche (through Google/Bing/whatever), search around a bit to see if they have guest blog posts, and then start the process from there. Good luck!